



Digital Marketing Services

Get started is east with just **3 simple steps**

Step 1

Choose your website

<input type="checkbox"/>	#1
<input type="checkbox"/>	#2
<input type="checkbox"/>	#3
<input type="checkbox"/>	#4

Step 2

Choose your ad ons

<input type="checkbox"/>	social media setup
<input type="checkbox"/>	SEO setup
<input type="checkbox"/>	email & news setup
<input type="checkbox"/>	logo & stationery
<input type="checkbox"/>	graphic design
<input type="checkbox"/>	strategy & planning
<input type="checkbox"/>	consulting
<input type="checkbox"/>	training

Step 3

Monthly Maintenance

<input type="checkbox"/>	website update #1
<input type="checkbox"/>	website update #2
<input type="checkbox"/>	social media
<input type="checkbox"/>	SEO
<input type="checkbox"/>	enewsletter
<input type="checkbox"/>	marketing support

#1

- 1 page website
- Social media icons
- Contact details
- Basic SEO set up

\$250

#2

- 5 page website
- Choice of 2 themes
- Social media icons
- Contact form
- Basic SEO set up

\$550

#3

- 10 page website
- Choice of themes
- Social media icons
- Content edited
- Contact form
- Back up installed

\$1550

#4

- 10+ page website
- Choice of themes
- Social media icons
- Content written
- e-commerce option
- Contact form
- Back up installed

\$3300

website packages

call Julie on 0422 070 815
email julie@imanegeit.com.au
www.imanegeit.com.au

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What's included:

- Website Planning Document
- Professional WordPress website
- Premium theme
- Responsive, Google friendly design
- SEO set up
- Up to 2 rounds of edits
- 1 hour training on how to update it

What you need to provide:

- Domain name details and login
- Hosting details and login
- Content
- Your logo in high resolution
- Other logos as applicable in high resolution
- Photos/Images in high resolution
- Website planning document completed
- Social media and other links

Additional extras:

- Domain name registration
- Hosting
- Email set up
- IT support
- Writing of content
- Sourcing and purchasing images
- Graphic design of sliding banners

GUARANTEE

When you enter into a website development contract with us, you have our guarantee that your website will be delivered in 7 days.

The date of delivery to you will be agreed at the start of the project.

The guarantee is only valid if you deliver on your part of the project for getting things to us by agreed deadlines and responding to emails in a timely manner.

website inclusions & add ons

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Once you've got your website up and running, it's important to keep it healthy and minimise the risk of hacking or downtime that impacts on your business. We offer 2 monthly packages to give you peace of mind that you're covered.

Not only will we log in every week to do essential updates, we'll also monitor daily for any threats or downtime.

#1

- Fornightly website backups
- WordPress updates
- Plugin updates
- Security monitoring
- Uptime monitoring
- Up to 1 hour per month content updates

\$99_{pm}

If you haven't got the time or resources to manage your website in house, we can look after that for you too.

Just send any website updates to us and we'll do all the work.

You focus on what you do best and leave the website to us.

#2

- Weekly website backups
- WordPress updates
- Plugin updates
- Security monitoring
- Uptime monitoring
- Up to 4 hours per month content updates

\$199_{pm}

website maintenance

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Social Media SET UP

Set up business pages on top 5 platforms
Branded cover images and profile pictures
SEO Keyword optimised
First 5 posts to get you started

\$250

Social Media MAINTENANCE

Manage it on your behalf
Social media content plan
Daily posts (weekdays)
Strategic networking
Grow followers
Grow profile and branding
Advertising

\$250_{pm}

SEO SET UP

Keyword research
Check/set up website back end correctly
Run SEO reports and correct any errors
Review content for keywords and update
Set up Google Webmaster and Analytics
Set up on free online directories
Check social media set up and correct

\$990

SEO MONTHLY MAINTENANCE

Update website backend
Update website content
Write and post targeted social media posts
Run SEO reports and correct any errors
Update Google Webmaster
Reporting on activity and results

\$250_{pm}

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e-Newsletter and mail SET UP

- Set up MailChimp account
- Set up branded email and newsletter templates
- Import supplied client lists
- 1 hour Training on how to DIY

\$250

e-newsletter MONTHLY

- Research content
- Write content and put together newsletter
- Send for approval (includes 1 follow up)
- Send out to approved client list
- Report on results

\$199_{pm}

Logo Design & Business Stationery

- Logo design
- Business Card design
- Letterhead
- With comps slips
- Email signature

\$550

Graphic Design Services

We can also help with:

- Flyers, brochures, posters
- Pull up banners
- Social media banners
- e-book typesetting
- Powerpoint templates
- and more...

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Strategy & Planning Session

Your Why, Vision, Purpose
Business and Marketing objectives
Your Ideal customer profile and target markets
Product and service offerings
Branding
Affiliate relationships
Best marketing activities
Systems and resources needed

\$990

Consulting

Sometimes you just need someone outside the business to talk to, get ideas and help you see things from a different perspective. Working with a consultant can transform your business and help you overcome challenges. Available on an adhoc basis or a longer term arrangement.

\$250_{ph}

Monthly Marketing Support

Outsource some or all of your marketing actives to an expert - save loads of time and money! We provide a range of marketing support services so you can focus on doing what you do best. Talk to us for a custom quote depending on your requirements.

Training

Prefer to keep costs down and do it all yourself in house? We offer training in a number of areas including: social media, SEO, website design and maintenance, email and e-news marketing, how to set up a marketing plan, and much more. We can come to you or join us for a workshop.

marketing consulting

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meet Julie

Julie Sawyer has worked with over 100 businesses during her career in Australia, US and the UK; been nominated for 7 business awards; crafted successful TV, radio and press campaigns for Telstra; has qualifications in business management, training, coaching, counselling, copywriting and graphic design; learnt from experts; stays up with the latest business trends and has run her own business for the last 6 years.

Julie's real passion is working with business owners (or business owners-to-be) to empower them with the knowledge and skills they need to create a successful business that will enable them to live the life they love. Her mission is to help you **work less, enjoy your life more** and **get a better return** from your business **with ease**.

Julie heads up iManage IT's marketing support services and is an expert in:

- starting and setting up a business
- strategy and planning
- digital marketing (website design, social media, e-marketing)
- creative concepts
- local area marketing
- copywriting
- systems and getting stuff done

Don't put it off any longer, get in touch today.



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